

The Gionee logo is displayed in white, italicized, sans-serif font against a solid orange rectangular background.

## **Gionee lights up Diwali for its Indian consumers Brings in the stylish & pulsating “S Plus” Exclusively for India**

**New Delhi, November 2<sup>nd</sup> 2015:** The global leader in Mobile Manufacturing and Design, Gionee Smartphone has added another marvel to its S Series by bringing in the power packed S Plus, exclusively for its Indian consumers.

Designed with utmost finesse, the S Plus, pack in never before features including **USB Type C for fast charging, 3D vibration mode, Rumble effect, Immersive touch, Face Unlock** among many other that will elevates the S+ to the next level by offering a perfect blend of innovation, style and performance. **The stylish S Plus comes with a 38\* double cabochon and 8.2mm R angle ergonomics designed battery cover with perfect natural lines that seamlessly fits in the hands**

**Gionee S plus** is built on a powerful 64-bit MT6753 processor, featuring 4G LTE and 1.3 **GHz Octa Core** for faster processing, smoother viewing and browsing experience. Watching videos, Reading stories, sending texts and emails, have got much easier on the stunning **13.97cm(5.5) HD AMOLED Display with gorilla glass 3rd generation**. This extremely stylish phone has been designed to give the consumers a splendid experience that runs on the advanced **Android 5.1** version.

**Gionee S Plus** has a **13Mega Pixel rear camera with LED flash** allowing a superior picture capturing experience and extremely amazing front facing **5 Mega pixel camera**. With front and back cameras that are equally great, S Plus will ensure that you share the full story in a way never been done before. The Rumble effect in camera zooming will excite anyone and its face beauty feature is surely going to make you feel like a star!

Commenting on the launch of the Fashion series **Mr. Timir Baran Acharyya, GM, Gionee India** said, “In today’s fast paced time, the consumer needs and desires are evolving and they don’t want to compromise on the looks nor the specs of the device. Hence to bridge in the gap, we have introduced the all new S Plus especially in India this Diwali to meet all the expectations that our consumers are asking for. In fact, the all new S Plus is equipped with new features like Face Unlock that would help consumers unlock there device in less than a second”.

Gionee S Plus has is well equipped with more features such as **Face Unlock** that consumer can use to unlock their phone in less than a second, making life easier. Also, the phone is inbuilt with 16GB memory storage; you’ll never run out of space



for apps, videos and files. And 3GB RAM for a smoother experience on your S Plus. The **Dual SIM, S Plus** is backed by a heavy duty **3150mAh** battery to provide an exceptionally lasting talk time and multimedia usage.

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**Available in three magnificent colors which are Dark Blue, White and Golden** for its customers, this phone will prove to be the best of its kind. The Gionee S Plus will be available in India at MOP INR 16,999 starting November first week.

### **About Gionee**

Established in 2002, Gionee Communication Equipment Co. Ltd is a hi-tech company engaging in mobile device designing, R&D, manufacturing, sales in international markets, and mobile internet application services. Today, Gionee sells over 23 million handsets per year worldwide and ranks No.10 in the world by smartphone market share.

