



ShopClues is the official online partner for Gionee's stellar P5W smartphone

The most fun, youthful and vibrant device is now accessible from your favourite marketplace

New Delhi, February 8, 2016: ShopClues, India's first and largest managed marketplace is the official online partner for the Gionee P5W. The superb device goes on sale on ShopClues on February 8, 2016. Through this association, ShopClues marches ahead with its promise of making the most coveted consumer electronics available exclusively on its website and mobile app for consumers. The fun, cool and vibrant device that packs in a real punch with its best-in-breed specifications is available at only Rs 6499 on ShopClues.

Nitin Kochhar, VP - Categories, ShopClues said, *"Gionee has quickly established itself as one of the preferred smartphone brands of discerning Indian consumers. The P5W is targeted at our mass market shoppers who seek devices that look great, have unbeatable features and are available at the most competitive price points. As the official online partners, we are now also giving consumers a trusted buying experience for this stellar smartphone."*

Speaking on the association **Mr. Timir Baran Acharyya, GM, Gionee India said,** *"The idea behind introducing P5W has been the youth and their fascination towards carrying bright colourful phones. ShopClues has a strong market penetration and we are glad to partner with them for the exclusive availability of the Gionee Pioneer P5W. Gionee assures to reach out to consumers PAN India with this brilliant device and promises consumers high quality products. Partnering with ShopClues will also assure trusted purchase and delivery and we look forward to such similar associations."*

The Gionee P5W stands out with its emphasis on a youthful design language. Available in five exuberant shades of red, yellow, blue, white and black, the smartphone is sure to be a hit with the social media-loving, constantly-connected young generation of smartphone users in India. Gionee P5W is perfect blend of style and performance and the smartphone gives you access to a number of new and exciting features and the opportunity to stay connected with the world with ease.

The dual SIM, 3-G enabled phone comes with a 5 MP, auto-focus and LED flash equipped rear camera and a 2 MP front camera. It offers a superb performance with a 1.3 GHz Quad Core processor which is backed by Android 5.1 Lollipop OS. Ensuring seamless usage is the 1 GB RAM and 16GB ROM which is expandable to up to 128 GB and the strong 2000 mAh battery. The smartphone is also equipped with other exciting features like a face scan unlocking facility, a Mood Card that lets you edit photos exactly the way you want and adapt them to your wallpaper or share them on social media. So log on now and grab this exceptional device from your favourite and most trusted managed marketplace!

The fun, cool and vibrant device that packs in a real punch with its best-in-breed specifications is available at only Rs. 6499 on ShopClues.

Check out the product at - <http://www.shopclues.com/gionee-p5w.html>



About Shopclues.com

ShopClues is India's first and the largest managed marketplace with more than 100 million monthly visitors on its website and was founded in July 2011 in Silicon Valley by Sandeep Aggarwal. With 3.5cr listed products and over 3,50,000 + merchants, ShopClues aims to provide the best online shopping experience to its customers - starting from the great selection, low price, ease of use, fast delivery, and ending with the best customer service you have ever experienced. ShopClues ships in over 25k cities across India and has thousands of online stores. The company is run by co-founders Sanjay Sethi & Radhika Aggarwal and an energetic team of over 1000 + people and is funded by leading institutional investors, is an Indian subsidiary of Clues Network Inc., a US Corporation and is based out of Gurgaon.

About Gionee

Established in 2002, Gionee Communication Equipment Co. Ltd is a hi-tech company engaging in mobile device designing, R&D, manufacturing, sales in international markets, and mobile internet application services. Today, Gionee sells over 23 million handsets per year worldwide and ranks No.10 in the world by smartphone market share.