

Always in Power, with the Gionee Marathon M5

*Gionee Marathon M5 arrives in India, exclusively with Flipkart
Powered by 6020 mAh battery, largest capacity in the world*

Bangalore, November 24th 2015: Gionee Smartphones, a Global Leader in Mobile Manufacturing and Design announced the arrival of its latest Marathon series marvel, the Marathon M5 with 6020 mAh battery capacity. Further strengthening its e-commerce presence, Gionee has tied up with India's largest online shopping website Flipkart.com for the exclusive availability of Marathon M5.

Powered by **6020 mAh Li-Po** battery, the M5 has a standby time upto 684 hr and a 62 hr of phone call time. The phone has dual charging chips which ensure better heat dissipation and fast charging. The device is inbuilt with a smart power consumption system especially under Extreme mode; it can provide a standby time of upto **32 hours** even if there is only 5% of power left. The M5 can be charged comparatively faster and is also capable of reverse charging – it can be used as a power bank to charge spare cell phones at the same time.

While being an ultimate powerhouse, Gionee has focused in designing the device to meet the ever increasing entertainment needs of the Indian consumer on the move. Consumers could hear upto 1400 songs with headset on and up to 1090 songs with the speaker on. The device has an ultra-slim structure of dimensions 8.5mm thick and outer rim of 4.75mm, metallic unibody, narrow bezel and premium finishing that adds to its style quotient.

Gionee Marathon M5 is powered by **1.3GHz Quad Core 64 bit processor** for faster processing, smoother media and browsing experience. Reading stories, watching videos, sending texts and emails, has got easier on the stunning **13.9cm (5.5) HD AMOLED display** screen. The 4G LTE enabled M5 supports **Dual 4G SIMs, CDMA** along with USB-OTG connectivity.

Marathon M5 runs on the advanced **Amigo 3.1, based on Android 5.1** and a specially designed Music Player. The device is equipped with exciting features like **Amiclone**; that allows you to switch data from your old device at a fraction of a second. **Smart Gestures** support ensures that you could customize upto 5 of your favourite features at your finger tips. The phone could further also be turned into a **smart remote** for your TV to live a smarter life ahead.

Gionee Marathon M5 has a **13MP rear camera with LED flash** and front facing **5MP camera** allowing a superior picture capturing experience. Advanced image processing enables taking continuous shots of objects in action and full panoramic shots of great scenes!



Arvind.R.Vohra, Country CEO & MD, Gionee India said “After the runaway success with the Marathon Series i.e. M2 capacity Smartphone. We are excited to partner with India’s largest online shopping website Flipkart.com for the exclusive availability of Marathon M5. We are certain that the Marathon M5 would be well-accepted by the consumers, just like its predecessors.”

Sandeep Karwa, Director – Flipkart, “We are happy to announce the exclusive launch of Gionee Marathon M5 on Flipkart. Offering robust battery backup supported by superior design and ultra slim make, this new product will be available at Rs. 17,999 on our platform. Given the extensive use of smartphones, long battery life is the need of the hour. We are confident that Marathon M5, with its new-age technology features, will be able to cater to the ever growing customer demand in this segment.”

Gionee Marathon M5 comes in with an in-built **32 GB memory, expandable upto 128 GB and is powered by 3GB RAM.**

Marathon M5 is Priced at Rs17,999/- for its Indian customers and will be available from November 24 itself in three premium color options, namely **White, Black and Golden.**

Key specs of Marathon M5

- 13.97cm (5.5) HD, AMOLED display
- Dual SIM LTE, CDMA
- MediaTek MT6735 SoC
- 32 GB ROM + 3 GB RAM
- 13.0MP + 5.0MP camera
- Amigo 3.1, based on Android 5.1
- 6020mAh Li- Po Dual Setup Battery
- White, Black and Golden colors

About Gionee

Established in 2002, Gionee Communication Equipment Co. Ltd is a hi-tech company engaging in mobile device designing, R&D, manufacturing, sales in international markets, and mobile internet application services. Today, Gionee sells over 23 million handsets per year worldwide and ranks No.10 in the world by smartphone market share.

