

Fashion gets a new name with Gionee F103

- The new lifestyle series from Gionee -

New Delhi, Sep 1, 2015: The global leader in Mobile Manufacturing and Design, Gionee Smartphone announces its brand new fashion and lifestyle F Series in India by introducing the spectacular F103. This phone is very high on style quotient and brings a smooth user experience. F103 by Gionee comes with a rich feel due to the mirror glass finish back.

Gionee F103 power packed with 1.3 GHz Quad Core for faster processing, smoother viewing and browsing experience. It also has 127cm (5")HD 1280*720 IPS Dragontrail display which makes your experience much better while Watching videos, Reading stories, sending texts and emails. This extremely stylish phone has been designed to give the users a magnificent experience that runs on the advanced **Android5.0**.

Gionee F103 has an **8Mega Pixel rear camera with LED flash** allowing a superior picture capturing experience and extremely amazing front facing **5 Mega pixelcamera**. The full panoramic shots of great scenes are enough to excite anyone and its face beauty feature can make you a star!

Commenting on the launch of the Fashion series **Mr. Timir Baran Acharyya, GM, Gionee India** said, *“Design along with features has become an essential element for consumers when they buy the phone. With our F series we have achieved to get both design and performance in one device and consumers gets the best from both the worlds. F103 is a power packed device with great design which not only gives great performance but also adds the style quotient to the consumer who carries it.”*

Gionee F103 comes in with an in-built **16GB memory and powered by 2GB RAM**. The **Dual SIM 4G F103** is backed by a heavy-duty **2400mAh** battery to provide an exceptionally lasting talk time and multimedia usage.

Available in three magnificent colors which are Pearl White, Dawn White and Black for its Indian customers, this phone will prove to be the best of its kind. The Gionee F103 will be available in India at INR 9,999 starting Sep 1st week.

About Gionee

Established in 2002, Gionee Communication Equipment Co. Ltd is a hi-tech company engaging in mobile device designing, R&D, manufacturing, sales in international markets,



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and mobile internet application services. Today, Gionee sells over 23 million handsets per year worldwide and ranks No.10 in the world by smartphone market share.

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