

Go for Colour, Go for speed with Gionee's new Pioneer P5L

New Delhi, April 8th 2016: Gionee Smartphones, a Global Leader in Mobile Manufacturing and Design announced the arrival of its latest maverick from the **Pioneer series, the GioneePioneer P5L**. The P5L comes to you with **4G connectivity** and is a budget **VoLTE device**. Yet another pioneer from the Pioneer series line of products, P5L is a perfect blend of looks and specs. The device promises a seamless user experience marking yet another milestone in the brands' budget phone segment and comes at a **MOP of INR 8499**.

Mr. Timir Baran Acharyya, GM, Gionee India said, "Pioneer P5L is breakthrough in the P series line of products. Gionee P5L is a budget smart phone which offers a real good deal to the consumers and comes with a 4G speed adaptability along with VoLTE compatibility. Like most of our Pioneer products, P5L will be available in 6 colours and right from the camera quality to the processor and Android version everything is upgraded making the device a great buy at a great price."

Designed with intent to deliver the best, the phone is available in **5 vibrant colours** which include **Golden, Red, Blue, Yellow, Black & White**. The Device gives you an ultra fast feel with its 4G and VoLTE enabled compatibility making sharing and browsing more fun.

To make the device user interface faster and smoother, Pioneer P5L is enabled with **1.3 GHz Quad Core Central Processing Unit (CPU) and is packaged with the latest Android 5.1 Lollipop**. The VoLTE Compatibility also authorizes the phone to experience a clearer and faster phone call speed.

Gionee Pioneer P5L is advanced with an **8 MP Rear, Autofocus LED Flash and 5 MP Front cameras** which helps the user to encounter with clear and sharp photography. The Device is also empowered with other up to the minute and advanced features such as **GIF Maker, QR Code Scanner in camera, Child Mode, Chameleon feature, Customizable music player background as per listener's choice and One Finger Zoom** to make your reading comfortable and easy.

The device also enfolds a **12.7 cm (5.0) IPS OnCell Display, 2300 mAh Battery** affinity and the latest **DTS sound system**, to give you the feel of a theatre.

Key specs of Pioneer P5L:

- 12.7cm(5.0) HD IPS OnCell Display
- Dual SIM (LTE/WCDMA/GSM/VoLTE)
- MT 6735 (1.3 GHz Quad Core)
- 1GB RAM+16GB ROM , Expandable up to 128GB
- 8.0MP AF with flash +5.0MP FF



The Gionee logo is displayed in white, italicized, sans-serif font against a solid red square background.

- Amigo 3.1, based on Android 5.1
- 2300 mAh Battery
- Golden ,Red, Blue, Yellow, White, Black Colour

About Gionee

Established in 2002, Gionee Communication Equipment Co. Ltd is a hi-tech company engaging in mobile device designing, R&D, manufacturing, sales in international markets, and mobile internet application services. Today, Gionee sells over 23 million handsets per year worldwide and ranks No.10 in the world by smartphone market share.

