

Gionee expands its power packed Marathon smartphone line-up Launches slim and stylish M5 Plus with 5020mAh battery

New Delhi, May 18th 2016: Gionee India, today expanded its best selling Marathon Series by adding M5 Plus, the new power packed smartphone with a 5020mAh battery capacity and smart power consumption system, housed in an ultra slim full metal body. The phone is future ready, offering both 4G and VoLTE SIM. M5 Plus is also the first Gionee phone in India to carry the new smiling logo. The device is priced at INR 26,999 and will be available across retail outlets in India, as well as online exclusively through Flipkart.

Powered with a 5020mAh Li-ion battery, M5 Plus has an impressive talk time of up to 21 hours and a standby time of up to 619 hours, offering day long stress-free usage. Despite the large battery, the design is stylish and ergonomic with an **ultra slim full metal body and a centrally placed camera**. The phone has **2.5D FHD Amoled water drop display screen**. The device is equipped with **3 GB RAM expandable up to 64GB ROM**. The Marathon M5 Plus is advanced with the **fast and convenient touch sensitivity**, giving access to make things work smoother.

On the launch of the device in India, Arvind R Vohra, Country CEO & MD, Gionee India said, “We are thrilled to bring the M5 Plus to India. The device is a perfect reflection of a beautifully crafted powerhouse. Our motto with the Marathon series remains the same with each device to make people’s life stress free with no battery issues bothering them. We at Gionee believe that smart phones are needed to take down your burdens not add on it, hence, we design our devices as per the utmost needs of our consumers.”

The charger front of the device is enabled with **dual charging chip**, further meeting the standard of the Indian consumers. The device is authorized with **fingerprint security option** by customizing the security standards as per the need and choice of the user.

Marathon M5 Plus runs on the advanced **Amigo 3.1** and has **highly optimised software for flawless experience**. The phone reflects a giant capacity of **3GB RAM and 64 GB ROM with a 2.5D Curved Edge 15.24cm(6.0)**, FHD AMOLED display and packed with **Octa Core Processor 1.3 GHZ**. The device is equipped with exciting features like **Amiclone**; that allows you to switch data from your old device at a fraction of a second. The smartphone comes with an energy efficient mode comprising of Eco Mode, Power Saving Mode, Extreme Mode allowing customers have a better experience.



Gionee Marathon M5 Plus has a **13MP rear camera with LED flash** and front facing **5MP camera** allowing a superior picture capturing experience. Advanced image processing enables taking continuous shots of objects in action and full panoramic shots of great scenes!

Accredited with some of the newly added features such as **camera that can be opened from the gallery and trash feature** and few interesting apps like mobile security the solution for **anti-theft**, **Child mode** app, **Gionee abroad services** displaying two countries time zones, flight information and hotel information for those travelling international frequently, the **theme park and the prime version theme**. **The device also allows the users to multitask where you can watch a playing video while playing games.**

The device runs on **4G VoLTE** for a better HD Sound quality and faster download. The phone has an inbuilt 3 Card slot design.

Gionee Marathon M5Plus will be available at a **MOP of INR 26,999** in the Indian markets.

Key specs of Marathon M5 Plus

- 2.5D Curved Edge 15.24cm(6.0), FHD AMOLED display
- Dual SIM, Dual Standby, Type C USB for Fast charging with Finger Print Security
- Chip set MT 6753 (Octa Core 1.3 GHZ Android 5.1)
- 64 GB ROM + 3 GB RAM
- 13.0MP + 5.0MP camera
- Amigo 3.1, based on Android 5.1
- 5020 mAh Li- Po Dual Setup Battery
- Champagne Gold and Polar Gold
- Eco mode, Power saving mode, Extreme mode
- CDMA Bands 800MHz

About Gionee

Established in 2002, Gionee Communication Equipment Co. Ltd is a hi-tech company engaging in mobile device designing, R&D, manufacturing, sales in international markets, and mobile internet application services. Today, Gionee sells over 23 million handsets per year worldwide and ranks No.10 in the world by smartphone market share.

