



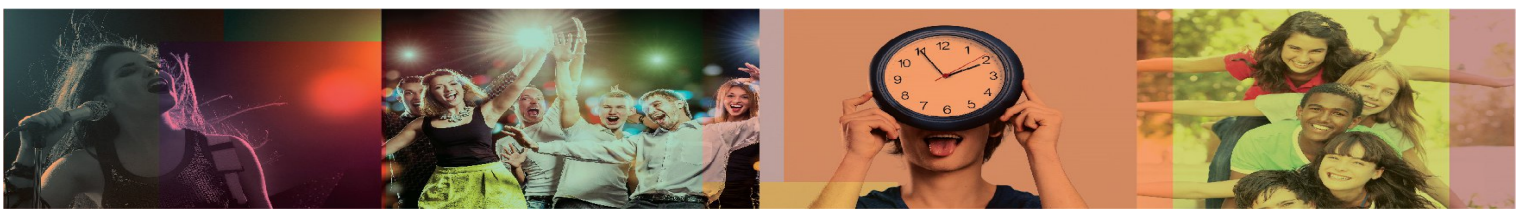
## Gionee launches Its 1<sup>st</sup> Made in India phone in Vizag

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graced the occasion -

Vishakhapatnam, Oct 12 2015: Gionee, the global leader in Mobile Manufacturing and Design, Gionee Smartphone showcased its 1<sup>st</sup> Made in India phone today in Vizag. Gionee's new lifestyle F Series, F103 was launched as the first Made in India phone by Foxconn in SriCity. Mr. Arvind Vohra, Country CEO & MD, Gionee India and Mr. William Lu, President Gionee made the announcement in the presence of Shri N. Chandrababu Naidu, Hon'ble Chief Minister of Andhra Pradesh, who graced the occasion and expressed his delight at Gionee handsets being manufactured from Andhra Pradesh.

Gionee having sold over 7 Million devices in India already will look to double sales in 2015-2016, backed by the support provided through its India manufacturing.

Gionee F103 is high on style quotient and brings a smooth user experience. F103 by Gionee comes with a rich feel due to the mirror glass finish back. Gionee F103 power packed with 1.3 GHz Quad Core for faster processing, smoother viewing and browsing experience. It also has 127cm (5")HD 1280\*720 IPS Dragontrail display which makes your experience much better while Watching videos, Reading stories, sending texts and emails. This extremely stylish phone has been designed to give the users a magnificent experience with Amigo 3.0 OS that runs on the advanced Android5.0.





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Shri N. Chandrababu Naidu, Hon'ble Chief Minister of Andhra Pradesh who was the chief guest at the occasion said "I am extremely happy that Andhra Pradesh has become home to a leading mobile brand like Gionee. I am keen on developing country's largest Mobile Manufacturing hub in Andhra Pradesh. With the current interest levels, I am hopeful that Andhra Pradesh will be producing 6-7 million phones per month by the end of next year. With our strategic location, best-in-class policies, conducive business environment and robust skill base, my Government is committed to building a robust electronic manufacturing ecosystem in Andhra Pradesh."

Arvind Vohra, Country CEO & MD, Gionee India said "It gives us immense pleasure to announce our India manufacturing. The Make in India is yet another step towards showcasing our commitment to India. It was an honor to have Shri N. Chandrababu Naidu, Hon'ble Chief Minister of Andhra Pradesh joining us on this momentous occasion. We are very excited to have received unprecedented support from our consumers in last two years and we hope to deliver better and better everytime"

Commenting on the occasion Mr. William Lu, President Gionee said, "We are very excited to have begun our India manufacturing. We would be working towards making India manufacturing a hub for not only India, but nearly countries too"

#### About Gionee

Established in 2002, Gionee Communication Equipment Co. Ltd is a hi-tech company engaging in mobile device designing, R&D, manufacturing, sales in international markets, and mobile internet application services. Today, Gionee sells over 23 million handsets per year worldwide and ranks No.10 in the world by smartphone market share.

