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The Snapdeal logo features the word "snapdeal" in a lowercase, sans-serif font. The letters "snap" are blue and "deal" are red.

Gionee launches its flagship ELIFE E8 in India exclusively with Snapdeal

New Delhi, India – Oct 8th:Gionee, a leading global provider of mobile devices, announced the launch of its much awaited flagship ELIFE E8 in India with an exclusive deal with the largest online shopping website Snapdeal.com. ELIFE E8 will mark Gionee's debut in the e-commerce space boosting its already existing offline distribution across the country.



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ELIFE E8 comes packed with 24 MP rear camera, which will be able to produce photographs up to 1200Mpxl in resolution. E8 is the first Android smartphone to offer *Lossless zoom that maintains image quality even at 3X zoom* along with host of enhanced camera features for producing a professional level images on the go. Some of the key features of the ELIFE E8 include One dedicated shooting button, 8 MP front camera, magic focus among others.

The Gionee E8 offers android 5.1 out of the box, Mediatek MT6795 Helio X10 Chipset and Octa Core 2.0 GHz CPU. Along with Biological (Fingerprint) recognition system it also offers Dual SIM 4G, 6.0inch WQHD Super AMOLED Display, 64GB ROM+3GB RAM,



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NFC, Dual Speaker , HIFI Sound, 3500 mAh Battery and fast charging.

Arvind.R.Vohra, Country CEO & MD, Gionee India said “E8 is the flagship for Gionee India and is one of the best camera phone if not the best in the market .We are very excited to find a great strategic partner as Snapdeal for Gionee ELIFE E8”

William Lu, President Gionee added “Gionee’s ELIFE E8 is going to be one of the finest offering to the Indian smartphone market with its cutting edge technology and design element. Built to perform like a professional camera for today’s user, the E8 offers every aspect and dimension of a professional camera.”



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Kunal Bahl, Co-Founder and CEO, Snapdeal “We are excited to partner with Gionee for the exclusive launch on Snapdeal of ELIFE E8. It is a great addition to our smartphone offerings. We hope that our customers across 5000+ cities and towns of India will be very excited about the choices and value we are bringing to them, just before the festival season”

Key Specs of the ELIFE E8

- 24MP Camera



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- 1200 Mpx
- Amigo 3.1, Android 5.1
- MediaTek MT6795 Helio X10
- Octa Core 2.0 GHz CPU
- Biometric (fingerprint) recognition system
- Dual SIM 4G
- 15.24cm (6.0) WQHD Super AMOLED Display

- 64GB ROM+3GB RAM
- NFC



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- Dual Speaker , HIFI Sound
- 3500mAh Battery

The ELIFE E8 will be available in India @ MOP of INR 34,999

About Gionee



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Established in 2002, Gionee Communication Equipment Co., Ltd. is a hi-tech company engaging in mobile device designing, R&D, manufacturing, sales in global markets, and mobile internet application services.

About Snapdeal

Snapdeal's vision is to create India's most impactful digital commerce ecosystem that creates life-changing experiences for buyers and sellers. In February 2010, Kunal Bahl along with Rohit Bansal, started Snapdeal - India's largest online marketplace, with the widest



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assortment of 15 million+ products across 500+ diverse categories from thousands of regional, national, and international brands and retailers. With millions of users and 200,000 sellers, Snapdeal is the shopping destination for internet users across the country, delivering to 5000+ cities and towns in India. In its journey till now, Snapdeal has partnered with several global marquee investors and individuals such as SoftBank, Blackrock, Temasek, eBay Inc., Premji Invest, Intel Capital, Sequoia Capital, Mr. Ratan Tata, among others. For further information, visit www.snapdeal.com

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