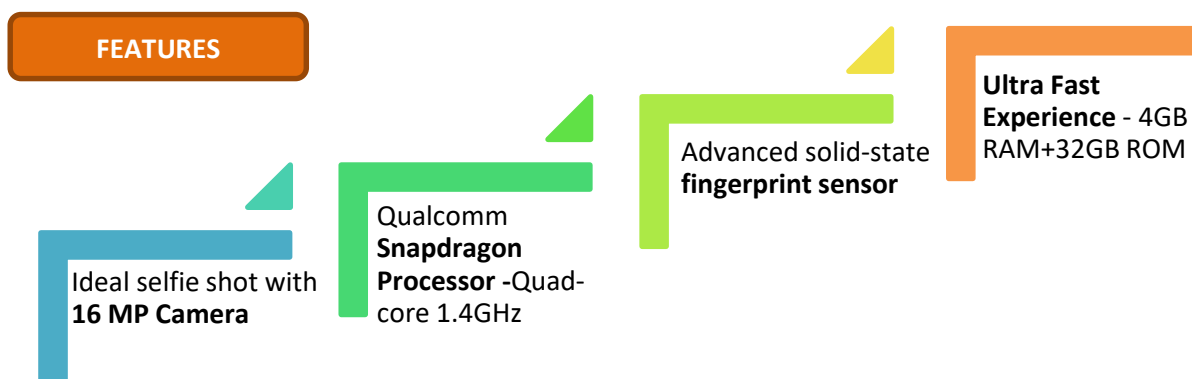


PRESS RELEASE**Gionee Launches S10 Lite with 16MP front camera for the Selfie lovers**

- *S10 Lite will be available across India for INR 15,999 from Dec 23, 2017*
- *Equipped with a professional 16MP selfie camera, 3100mAh battery and lightning fast fingerprint sensor*
- *Comes bundled with added benefits from PayTM and Jio*

India – December 22, 2017 – Gionee India, the smartphone brand is consistently ramping up its product portfolio and with the latest S10 Lite the brand consolidates its lead on the ‘selfie trend.’ With constant efforts to cater to the Indian customer’s preferences by offering supreme selfie and battery competencies in its devices, Gionee today announced the availability of S10 Lite across all retail stores in India at a price of INR 15,999 from Dec 23, 2017



Packed with the best in class features, S10 Lite distinguishes itself with a professional **16MP selfie camera** which excels in different modes like group selfie and bokeh selfie. Embedded with **3100mAh battery** and **lightning fast fingerprint sensor**. The device is supported by a strong Qualcomm Snapdragon Mobile Platform - Quad-core 1.4GHz which enhances the photo taking experience with outstanding computing power. Backed by **Gionee Amigo 4.0, developed on the basis of Android™ 7.1**, the device promises upgraded user experience powered by intelligent management system.

S10 Lite has a **WhatsApp clone feature** that enables users to create three WhatsApp accounts, allowing them to differentiate their personal and professional life. The device allows a user to split screen, making it possible to juggle different activities on one screen at one time. Rooted with Intelligent eye protection, the device has a blue light filtering which protects the user’s eyes and reduces fatigue, making a long-time use of the phone more comfortable. The phone possesses a 4GB RAM that assists in multi-tasking and a 32GB ROM that is expandable up to 256GB

Commenting on the launch, **David Chang, Global Sales Director, Gionee India** said, “*We are a leader of the Selfie revolution and with the S10 Lite we aim to reinforce our brand proposition of Super Selfie – Super Battery. By strengthening our S Series we aim to not only further enhance the brand’s connection with young consumers but also keep up with the growing demand for high quality smartphones with superior photography capabilities.*”

Gionee India has also joined hands with PayTm and Jio to announce an exciting offer with this launch. Every purchase of S10 Lite will come with 2 PayTM Cashback Voucher Codes entitling customers with INR 250 cash back on a base buy of INR 350 from PayTM Mall. New or existing Jio Customers who purchase S10 Lite will get 5 GB data each month for a period of 10 months on any data recharge of INR 309 and above.

Super Selfie

S10 Lite continues to focus on exceptional selfie performance with the bokeh and group selfies, featuring a 16MP front camera along with a customized selfie flash to spread light onto faces more evenly and softly. Gionee's independent facial enhancement algorithm automatically detects a user's face and applies custom beauty settings. Powered by 4-cell technology, the front camera captures more light than before resulting clearer and more beautiful selfie.

Super Battery

The **S10 Lite** offers longer battery life and seamless user experience thanks to an integrated software and hardware solution. Powered by a 3100 mAh battery, users can enjoy uninterrupted usage regardless of web browsing, reading or even consuming video content.

Super Experience

The seamless interplay between hardware and software allows Gionee **S10 Lite** to offer an optimized smartphone experience. The **S10 Lite** runs on an Quad-core 1.4GHz processor gives a better performance and a less power consumption. Powered by a 4GB RAM, the S10 Lite enables smooth multitasking and easy operation, while 4GB+32GB internal storage (Expandable up to 256GB) provides ample storage space.

About Gionee India:

Gionee established its operations in India in 2012 and is headquartered in New Delhi. The company has a patron base of 1.25 crore in India and over 6% market share of the Indian smartphone market. Gionee manufactures all devices for the Indian market in India. The company today has a presence in over 42,000 retail outlets across 2200 cities in India. Guaranteeing a turnaround time of 72 hours to its customers, Gionee has invested in 555 exclusive service stations with plans to expand to 600 enhance its after sales relationships with the customers.

Gionee S10 Lite Product Specifications

CPU& OS	Qualcomm® Snapdragon™ MSM8920 platform Android™ Nougat v7.1 with Amigo 4.0 Quad core 1.4GHz Adreno 308
Network	GSM: B2/B3/B5/B8 WCDMA: B1/B2/B5/B8 TDD-LTE: B38/B39/B40/B41 FDD-LTE: B1/B3/B5/B7/B8 Dual Sim (Hybrid Slot)
Dimension	Dimensions: 148.7mm*73.7mm*7.9mm Weight: 155gm
Memory	RAM: 4GB; ROM:32GB Expendable up to 256GB

Display	Size: 13.21cm (5.2) Resolution: HD (1280 x 720)
Camera	Rear: 13 MP AF F2.0 Selfie: 16 MP FF F2.0 Flash: Selfie Flash and Rear LED Flash
Battery	Built-in 3100mAh
Wireless Connectivity	Bluetooth, WLAN, GPS, and FM
Color	Gold and black